

NAADAN
COMICS
GROUP



₹1.00

1
MAY
2024

FIRST
EPIC
ISSUE!

THE PRINT & PACKAGING UNIVERSE BEGINS HERE!

APPROVED
BY
NAADAN



T-REX & FLEXOFROG

AKA MR. HOPSCOTCH

Two Icons.
One Mission.
**ENDLESS
POSSIBILITIES!**

PAPER
MACHE
CITY

PRINT
PRESS
POWER

PRECISION
IN EVERY
LAYER

WE DON'T
JUST PRINT.
WE BRING
IDEAS TO
LIFE!

INNOVATION
FOLDED
TO REALITY

NAADAN
LABELS

WE DON'T
JUST PACK.
WE DELIVER
POSSIBILITIES!

PACKAGING
THAT
PROTECTS
BRANDS

ENTERING
THE WORLD OF
**PRINTING &
PACKAGING**

FEATURING:

- ★ THE PAPER MACHE EMPIRE
- ★ ORIGAMI MACHINERY
- ★ LEGENDS OF THE INDUSTRY
- ★ PACKAGING HEROES
- ★ AND MUCH MORE!

FROM CONCEPT TO CONSUMER.
WE CRAFT. WE PRINT. WE PROTECT.
WE BRING BRANDS TO LIFE!

BUILT
ON PAPER.
DRIVEN BY
PASSION!





FLEXO SUMMIT ASIA 2026



Sanjay Ghosal, Growing with Purpose

Head, Packaging, Diageo India

1. GLOBAL VIEW

THE GLOBAL PACKAGING INDUSTRY, AT 1.2 TRILLION DOLLARS, IS SET TO GROW AT 3.4% TO 3.9% BY 2030-2031.

PHARMA PACKAGING IS SET TO EXPAND STRONGLY IN COUNTRIES WITH AGING POPULATIONS.

GLOBAL PACKAGING INDUSTRY



MARKET SIZE
US\$ 1.2 TRILLION

CAGR (2023-2031)
3.4% - 3.9%



PHARMA PACKAGING TO EXPAND STRONGLY IN AGING POPULATION MARKETS

2. THE INDIA STORY

QUALITY OF PACKAGING IS DIRECTLY PROPORTIONAL TO ECONOMIC GROWTH.

INDIA HAS A DEMOGRAPHIC DIVIDEND

AVERAGE AGE (YEARS)

INDIA
30



UNITED STATES
40



CHINA
40



I AGREE.

3. THE INDIAN PACKAGING MARKET

INDIA'S PACKAGING MARKET SIZE IS APPROXIMATELY **US\$ 90 BILLION** AND IS LIKELY TO GROW AT A CAGR OF 9-11%.



SUSTAINABLE PACKAGING IS A KEY DRIVER.



CUSTOMIZED PACKAGING IS A KEY ENABLER.

INDIAN PACKAGING MARKET

MARKET SIZE
(2024)

US\$ 90 BILLION

CAGR (2024-2031)

9-11%



INNOVATION. QUALITY. SUSTAINABILITY.
BUILDING THE FUTURE OF PACKAGING.



WANTED
PRINT QUALITY
OUTLAWS

REWARD:
PERFECT PRINTS!

BRAND OWNER PRIORITIES

1

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BRAND OWNER
PRIORITIES ARE
SHAPING THE FUTURE
OF OUR INDUSTRY.



**DIMINISHING MOQ
(30%)**



**FASTER GO TO
MARKET
(60% FASTER)**



**INCREASING
GLOBAL
AWARENESS**

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2

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**REDUCING NEW PRODUCT
DEVELOPMENT DELIVERY
TIMELINES FROM
24-30 MONTHS
TO 6 MONTHS**



**INCREASING DENSITY
OF NEW LAUNCHES
UP 70%**



PRICE DISCOVERY

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3

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CAUGHT
BREAKING SLOW
& POLLUTING
THE PLANET!



**NEED FOR RAPID
MARKET PROTOTYPES
UP 50%**



**INCREASING PRESSURE
ON SUSTAINABILITY
AND EMISSION NORMS**

INNOVATE FAST.

LAUNCH SMART.

SUSTAIN ALWAYS.

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A GLOBAL TO LOCAL OUTLOOK ON INDUSTRY TRENDS REPORT 2026

1

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JACEK KUSMIERCZYK,
HEAD, POLISH PRINTING

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2

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PRIORITIES
NOTES

THERE IS NO BUSINESS
WITHOUT EDUCATION,
AWARENESS AND RESEARCH..
WE MUST CREATE A
GLOBAL GROUP OF EXPERTS
WHO CAN HELP REDIRECT
PUBLIC FUNDS TOWARDS
EDUCATING THE PUBLIC &
RESKILLING & UPSKILLING
ADULTS..



EDUCATION &
AWARENESS



RESEARCH &
INSIGHTS



RESKILLING
THE WORKFORCE



UPSKILLING
ADULTS

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3

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LET'S HEAD
TO POLAND!

PASSPORT

POLAND IS LEADING
THE TECHNOLOGICAL
CHANGE ON BEHALF
OF EUROPEAN UNION..
THE EXPERTS SHOULD
TAKE OUR MESSAGE TO
THE GOVERNMENT AND
DECISION MAKERS

POLAND →

EUROPE →

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Global Flexo Pulse: Insights from FTA Leaders Across Regions

1

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Sante Conselvan,
President
FTA - Global Alliance,
FTA Europe

Mustafa Kemal
Bagdatli,
FTA Europe

Eric Oh,
FTA Indonesia

Suhas Kulkarni,
FTA - Global Alliance,
South Asia

Benjamin Daniel,
FTA - Global Alliance,
MEA

Hersh Lulla
(Moderator)

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2

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THE GOOD - INNOVATION IN FLEXO
THE BAD - INFLATION
THE UGLY - CONTINUOUS WAR

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3

FLEXO
SUMMIT
ASIA

DESPITE THE POLITICAL
& MIDDLE EAST SITUATION,
INNOVATION IN FLEXOGRAPHY
IS EXPLODING.

HOLD IT,
COWBOY!

ANILOX ROLLER

IMPRESSION CYLINDER

PLATE CYLINDER

INK

ADHESIVE

DOCTOR BLADE

MOUNTING TAPE

DOCTOR BLADE

CORE

COFFEE

DETERGENT

WOW!

GLOBAL FLEXPULSE: REGIONAL PULSE

1



2

MIDDLE EAST & AFRICA



3

SOUTH ASIA



The Big Ideas from REGIONAL PULSE PANEL

HEH...
LET'S SEE
WHAT THEY'RE
UP TO.

1

The world cannot
move away from plastic.

Governments and industry
must **work together** to solve
microplastic in the ocean.



2

Corporate & student exchange training
programmes were conducted in **Turkey**
in collaboration with **Italy**.



HMM...
GOOD OUTFIT.
GOOD PLAN.

★ Building a community together. ★

3

So people know how **not** to make
expensive mistakes and **increase profits**.

**KNOWLEDGE
SHARED**
💡 EXPERIENCE
👥 COLLABORATION
🎯 BEST PRACTICES

**EXPENSIVE MISTAKES
TO AVOID**

- ⚠️ POOR PLANNING
- ⚠️ WRONG MATERIALS
- ⚠️ PROCESS ERRORS
- ⚠️ LACK OF TESTING

BETTER OUTCOMES

- 📈 HIGHER QUALITY
- 🗑️ LESS WASTE
- ⚙️ MORE EFFICIENCY
- 😊 HAPPIER CUSTOMERS

THAT'S
SMART!

**PROFIT
GROWS!**

WE SEE YOU,
PLASTIC BANDIT!

★ SHARE. LEARN. COLLABORATE. GROW TOGETHER. ★

TOGETHER
WE WIN

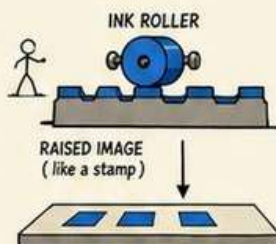
FLEXO vs OFFSET vs GRAVURE

ABHAY DATTA EXPLAINS THE DIFFERENCE

1. THE PRINTING PLATE (HOW THE IMAGE IS MADE)

FLEXO

Flexible rubber/photopolymer plate with raised image areas.



Ink rolls onto the raised parts and presses directly onto the material.

OFFSET

Flat metal plate. Image areas attract ink, non-image areas attract water.

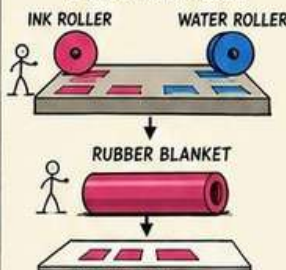
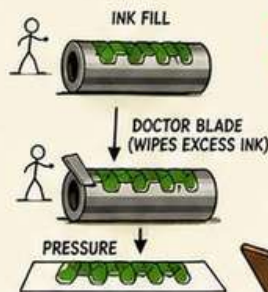


Image transfers first to a rubber blanket, then onto the paper/board.

GRAVURE

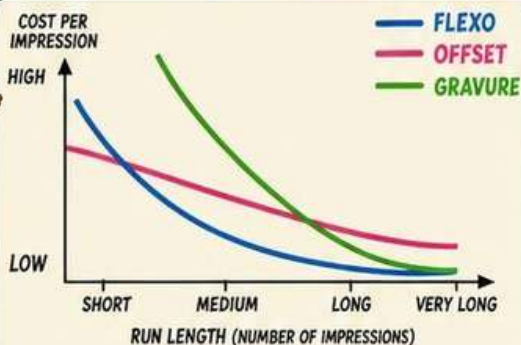
Hard metal cylinder engraved with tiny recessed cells.



Cells fill with ink, excess is wiped off, and ink is squeezed out of the cells onto the material.

FLEXO = RAISED RELIEF. OFFSET = FLAT PLATE + RUBBER BLANKET. GRAVURE = ENGRAVED CELLS.

2. COST vs RUN LENGTH (WHEN EACH MAKES SENSE)



FLEXO



Low plate cost, fast changeover; best for short to medium runs and many SKUs such as labels, cartons, and flexible packs.

OFFSET



Moderate plate cost; great for medium to long runs on paper/board such as books, brochures, and boxes.

GRAVURE



Very high cylinder cost, but lowest cost per impression at very long runs; best when design is stable and volumes are huge.

FLEXO = AGILE & AFFORDABLE. OFFSET = SWEET SPOT ON PAPER. GRAVURE = KING OF MASSIVE RUNS.

3. QUALITY & TYPICAL USES

✓ FLEXO

Good, consistent quality; strong solids; fine detail not as sharp as offset.

Typical uses: films, labels, corrugated, flexible packaging.



✓ OFFSET

Very sharp detail, fine text, smooth gradients.

Ideal for magazines, books, premium paper packaging.



✓ GRAVURE

Excellent color depth and consistency over long runs; great for high-end films, laminates, currency, luxury packaging.



FLEXO = VERSATILE PACK WORK. OFFSET = CRISP PRINT ON PAPER. GRAVURE = ULTRA-CONSISTENT, HIGH-VOLUME QUALITY.

Limitless Flexo:

Celebrating Versatility across segments

1

Abhay Datta,
Director - U.V. Graphic
Technologies Pvt. Ltd

FRESH START!

CLEAN CONFIDENCE!

GOOD FUEL, GREAT DAY!

ON THE MOVE...

LUBRICANTS KEEP ME MOVING!

CRUNCHY OATS
Flexo Printed Pack

POWER LUBE
5W-30
Flexo Labeled

ENGINE OIL
Flexo Label

FLEXO IS EVERYWHERE!

EVERY PACK, EVERY LABEL...
PRINTED WITH FLEXO!

SMART MART

CRISPY CHIPS

TOMATO KETCHUP

MILK

BISCUIT TIME

ULTRA CLEAN

2

HEALTHCARE PHARMACY

TRUSTED LABELS. SAFE CARE.

Labels for
Medicine Bottles
Blister Packs
Pouches

VITAMIN C
1000 mg

ONE TECHNOLOGY. ENDLESS POSSIBILITIES.

DEPARTURES

CLEAR INFO. SMOOTH JOURNEYS.

BOARDING PASS

FLIGHT UG123
FROM DEL (DELHI)
TO BOM (MUMBAI)
SEAT 12A
DATE 18 MAY
Flexo Printed

BAGGAGE TAG
Flexo Printed

BOM
UG123

CITY CARE HOSPITAL

HYGIENE. SAFETY. PRECISION.

IV FLUID SOLUTION
Flexo Printed Label

SURGICAL GAUZE
Flexo Printed Pouch

DISPOSABLE SYRINGE
STERILE CO
Flexo Printed Box

FAST BITES

GREAT TASTE. GREAT PACKAGING.

FAST BITES

Wraps
Sleeves
Labels
Pouches
Cups

All Flexo Printed!

3

A MEETING ACROSS CENTURIES!

FLEXO PRINTING PRESS

MR. GUTENBERG, WELCOME TO THE WORLD OF FLEXO!

FLEXO:
PAST INNOVATION.
PRESENT IMPACT.
FUTURE LIMITLESS!

**FASTER!
CLEANER!
GREENER!
SMARTER!**

**BY ALL THE INK HORNS!
THIS...THIS IS BEYOND MY IMAGINATION!**

CHOOSE, MR. GUTENBERG!

RED PILL
STICK TO YESTERDAY

BLUE PILL
PRINT TOMORROW!

THEN: MOVABLE TYPE



NOW: LIMITLESS FLEXO

PACKAGING

LABELS

FLEXIBLE PACKS

CORRUGATION

TAPES & MORE!

**I'LL TAKE THE BLUE PILL...
AND A FREE DEMO!**

ONE TECHNOLOGY. INFINITE APPLICATIONS. LIMITLESS FLEXO!

**PRINTING
POSSIBILITIES.
DELIVERED.**

★ ÷ LIMITLESS FLEXO: ÷ ★

CELEBRATING VERSATILITY ACROSS SEGMENTS WITH THE GANG

1 MEET THE PANEL!



2 VIKAS GUPTA TAKES THE FLOOR!



3 RICHARD BIRCH EXPLAINS!



DIFFERENT SEGMENTS. ONE FLEXO SPIRIT. LIMITLESS POSSIBILITIES!

☆ Four seats. One value chain continued ☆

1 PRE MEDIA: PRINT READY BEGINS HERE

The main responsibility of a Pre media company is to ensure that Design file is print ready – line thickness, font position and logo basically technically accurate.

Every inch of real estate within packaging is used with care..

WOW!
SO MUCH
DETAIL!

WE CHECK EVERYTHING THAT MATTERS



USE EVERY INCH OF REAL ESTATE

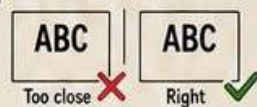


SMART
LAYOUT

✓ LINE THICKNESS



✓ FONT POSITION



✓ LOGO ACCURACY



2 THE NEXT STEP: WHERE AUTOMATION, AI & TECH COME IN

To identify errors that don't shout out loud.

AI & AUTOMATION CATCH HIDDEN ERRORS



EXAMPLE:

The bar code if it is not fixed early, it will end up costly.

WRONG BARCODE



PRINTED & SHIPPED



COSTLY RECALL!
LOSS! DELAY!



CATCH EARLY
= SAVE BIG

3 THE PLATE THAT HOLDS IT UP

Artwork comes in first. The moment it gets smoother, The print is faster.

SO SMOOTH!
SO FAST!
SO PERFECT!

ARTWORK COMES IN



PLATE MAKING



SMOOTHER PLATE



FASTER PRINTING



BETTER QUALITY



PRESS PROOF



CHECKED &
APPROVED



FINAL PRINT RUN



ACCURACY
FIRST,
PERFECT PRINT
EVERY TIME!

☆ TEAMWORK. TECHNOLOGY. PRECISION. THAT'S HOW QUALITY PRINT HAPPENS. ☆

☆ INSPIRATIONAL SESSION ☆

FROM IDEA TO IMPACT:

☆ LEARNINGS FROM VIJAY MEHTA ☆

1

1998

YOU CANNOT
BUY THIS FLEXO
MACHINE FROM
INDIA.



2

1½ YEARS LATER

HE BOUGHT
THAT MACHINE.
TODAY, THAT
ONE STEP HAS
GROWN INTO
11 MACHINES.



VISION. COURAGE.
ACTION. IMPACT.



3

YOUR ELECTRICITY,
WATER AND INFRASTRUCTURE
ALL PLAYS A VITAL ROLE
IN MAKING YOUR FLEXO
MACHINE EFFICIENT AND
A SIX HITTER.



ELECTRICITY
STABLE POWER
BETTER OUTPUT



WATER
CONSISTENT QUALITY
SUSTAINED PERFORMANCE



INFRASTRUCTURE
STRONG FOUNDATION
MAXIMUM EFFICIENCY



**A TRUE
SIX-HITTER!**

The **COLORS** Are Missing!

WELCOME
★ TO ★
**FLEXO
SUMMIT
ASIA**

PRINT. PACK.
★ PERFORM. ★

THIS IS
FANTASTIC! **FLEXO
SUMMIT ASIA** IS WHERE
INNOVATION MEETS
OPPORTUNITY!

FLEXO
FROG

NAADAN
COMICS

**FLEXO
LEADS
THE WAY!**

✓ SUSTAINABILITY
⚙️ INNOVATION
➔ GROWTH
🤝 PARTNERSHIPS

WHAT?!
FLEXO FROG'S
COLORS ARE
GONE!

OH NO! SOMEONE
STOLE ALL MY
COLORS!

COLOR
CANYON
→

TO THE
COLOR CANYON—
WE'RE GETTING
THOSE **COLORS**
BACK!

NAADAN
COMICS

YEE-HAW!
COLORS ARE
MINE NOW!

**LET'S
GOOOO!**

JUSTICE. INNOVATION.
AND GREAT PRINT—
ALWAYS IN **FULL COLOR!**

COLOR CANYON
AHEAD! →